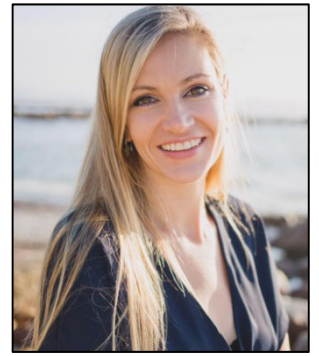


## **VENN, Anja Bianca**

Date of birth: 20 March 1984  
Nationality: Australian Citizen, with both Australian and German Passport  
Languages: English (Fluent), German (Fluent), French



### **CONTACT DETAILS:**

Email: anja.bianca.venn@gmail.com  
Mobile: 0428 219 447

### **PROFESSIONAL EXPERIENCE:**

#### **2004 - PRESENT FREELANCE GRAPHIC DESIGNER**

##### MANAGING COMPLETE DESIGN PROCESS, FROM CONCEPTUALISATION TO DELIVERY

- Skilled use of Adobe Creative Suite (Photoshop, Illustrator, InDesign), Microsoft Office Suite and web design (Wix, Shopify, Weebly, etc)
- Known to work highly collaboratively with clients, producing designs that clearly represent their brand and style, to the highest standard

#### **2018 - PRESENT FOUNDER OF LEMON SQUEEZY ([www.lemonsqueezy.com.au](http://www.lemonsqueezy.com.au))**

##### EXPERIENCE IN RUNNING A CREATIVE DESIGN COMPANY & SOCIAL MEDIA MARKETING

- Designed and built the Lemon Squeezy website and Etsy content, generating recurring, passive income
- Collaborated with The Dinner Ladies to produce craft kits, frequently selling out within a week of the new designs going live

#### **2015 - 2018 CO FOUNDER OF THE GLASSHOUSE CO ([www.theglasshouseco.weebly.com](http://www.theglasshouseco.weebly.com))**

##### EXPERIENCE IN BUSINESS MANAGEMENT, MARKETING AND CUSTOMER SERVICE

- Successfully designed and launched a new product in the Australian market, which was featured in famous interior design magazines
- Designed and built The Glasshouse Co. website and ecommerce platforms
- Ran logistics operations and ensured excellent on time delivery and profitable operations
- Received excellent feedback from customers for our quick and friendly communication, as well as excellent service

#### **2013 - 2015 FREELANCE GRAPHIC DESIGNER**

#### **2012 - 2013 GRAPHIC DESIGN MANAGER AT Groupon**

##### BUILT AND LED HIGH PERFORMING TEAM

- Balanced the high demands of a start up, by maintaining creativity and fun in our workplace
- Managed team of four graphic designers, fostering high performance and employee satisfaction
- Implemented processes to create a more efficient work flow, saving time and resources

#### **2010 - 2011 IN-HOUSE GRAPHIC DESIGNER AND EVENT MANAGER AT MAVERICK (SUTTON BONINGTON & THURMPTON HALL)**

##### WEALTH OF EXPERIENCE IN EVENT COORDINATION, AS WELL AS EVENT AND HOSPITALTY RELATED DESIGN WORK

- Successfully managed almost 100 events, including catering & supplier coordination
- Designed and delivered a two week corporate event for more than 3,000 guests
- Built strong relationships with many clients, from initial planning, through to perfecting final details on the day
- Managed teams of up to twenty staff to deliver excellent service and seamless execution

#### **2006 - 2009 FLIGHT ATTENDANT AT LUFTHANSA**

##### ORGANISATION

- Successfully balanced multiple demanding tasks, under time pressure, while consistently ensuring safety & compliance
- Managed the galley, co-ordinating supply chain on the ground, and flight crew in the air

#### **2005 GRAPHIC DESIGN ASSISTANT FOR J. P. KRANIG**

##### CREATIVE SKILLS

- Designed competitive websites, logos and promotional material
- Delivered original, creative projects on time and within customer specifications

### **EDUCATION**

#### **2009 - 2010 INSTITUTE OF EVENT PLANNING - Diploma**

- Dip. EP (Inst. EP); Level 4 (post A level/ HNC/ HND standard); Accredited by ODLQC and NCFE
- A- average; awarded with merit for excellent standard of work

#### **2006 LUFTHANSA TRAINING CENTRE**

- Achieved an A+ for the theoretical and practical training at the Lufthansa Flight Training Centre
- Took advantage of 7 additional courses offered, including team management, effective decision making, advanced French

#### **2002 - 2004 LAZI ACADEMY IN STUTTGART - Degree in Graphic Design**

- Won outstanding achievement award for final exam presentation
- Graduated in top ten percent of the class for Graphic Design

### **OTHER AWARDS**

- Awarded for outstanding academic achievement, graduating top of my class in final year of high school in Germany

### **PERSONAL INTERESTS**

- Hobbies: art, interior design, event creation, cooking, baking, painting, swimming, travelling